

2026 SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR





OUR APPROACH

JA's unique approach facilitates volunteers from the community to deliver our proven curriculum while sharing their experiences with students. Embodying the heart of JA, these classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to believe in themselves, showing them they can make a difference in the world.

Through partnerships with the business and education communities, we bring academics to life by creating real-world learning experiences. Together, we are transforming education to break down traditional barriers and give every student unparalleled connectivity to the business world, while fueling

OUR MISSION

We empower young people to own their economic success. Our volunteer-based K-12 programs foster work-readiness, entrepreneurship, and financial literacy skills by using experiential learning to equip them with the skillset and mindset to build thriving communities!

WHO DO I CONTACT

Jay Ediger
SVP of Development

jay.ediger@ja.org (616)575 9080 ext. 2227

LEARN MORE ABOUT OUR EFFORTS

michigangreatlakes.ja.org









HOW IT WORKS

The JA Lakeshore Golf Scramble is an exciting golf event that incorporates golf, prizes, food, and fundraising. You and your guests will play an 18-hole scramble, enjoy provided breakfast, snacks, and a postgolf reception.

DAY OF EVENT

June 1, 2026 | Muskegon Country Club
Registration 9:00 AM Shot gun start 10:00 AM
FOURSOME PACKAGE
Register your whole team for \$1,000!

PREMIERE FOURSOME PACKAGE

Register your whole team for \$1,100, which includes recognition at the event! \$1,100 premiere team registration includes:

Logo on a virtual tee sign \$250 value!

GAMES BUNDLE ADD ON

Pay ahead for your foursome!

\$200 per foursome includes:

- •Golf Ball Drop (1 Ball/Player) 3 Winners!
- · Closest to the Pin
- Longest Drive
- 50/50 Skins
- 4 Raffle Tickets (1 Raffle Ticket/Player)

SPONSORSHIP OPPORTUNITIES

BENEFITS	TITLE SPONSOR	PRESENTING SPONSOR \$7,500 (1 AVAILABLE)	SUPPORTING SPONSOR \$5,000 (4 AVAILABLE)	LEADERSHIP SPONSOR \$4,000	WORK READINESS SPONSOR \$3,000	ECONOMIC SUCCESS SPONSOR \$2,500	HOT DOG SPONSOR	PRIZE SPONSORS	TEE GREEN SPONSOR
							\$2,000 (1 AVAILABLE)	\$1,500 (3 AVAILABLE)	\$250
Co-Brand: Sponsor will cobrand event, including name as TITLE SPONSOR with prominent logo display.	X								
JA Giving Champion: Sponsor will qualify as a JA Giving Champion.* Will be recognized at multiple JA events throughout the year.	х								
Newsletter: Featured in JA email newsletter promoting the event. Distributed to 20,000+ constituents.	X	Х				i i			
Post-Event Letter: Sponsor will be featured in the thank you letters that get sent to all the sponsors.	X	X	X	X					
all the sponsors. Social Media: Sponsor will be recognized in a social media post thanking your sponsorship.	X	X	X	X	X				
Banner: Featured on event banner day of the event.	X	X	X	X	X	X			
Website: Sponsor logo will be featured on the event page of our website.	X	X	X	X	X	X			
Foursome: Number of teams included.	Two Teams	One Team	One Team	One Team	One Team	One Team	One Team	One Team	
Event Exposure: Featured on additional signage.	Virtual Tee Sign	Virtual Tee Sign	Virtual Tee Sign	Virtual Tee Sign	Virtual Tee Sign	Virtual Tee Sign	Hot Dog Stand	Prize Table	Virtual Tee Sign
Event Program: Sponsor will be featured in the event program distributed to all attendees. *Contact Jay Ediger jay.ed	Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	Logo	Logo	Listed	

^{*}Contact Jay Ediger jay.ediger@ja.org to learn more about these benefits.

SPONSORSHIP FORM

Thank you for sponsoring the 2026 JA Lakeshore Golf Scramble!

Please complete this form and email to *chris.fisher@ja.org*, or mail to: *Junior Achievement of the Michigan Great Lakes*, 4090 Lake Drive SE, Grand Rapids, MI 49546.

TEAM REGISTRATION SPONSORSHIP SOLD OUT TITLE \$10,000 PREMIERE FOURSOME \$1,100 **PRESENTING** \$7,500 # OF FOURSOMES SUPPORTING \$5,000 2 available **FOURSOM**E \$1,000 LEADERSHIP \$4,000 # OF FOURSOMES ■ WORK READINESS \$3,000 GAMES BUNDLE DEAL \$200 □ ECONOMIC SUCCESS \$2,500 # OF BUNDLES 1 available HOT DOG SPONSOR \$2,000 Register your team online! 3 available □ PRIZE SPONSOR \$1,500 □ TEE GREEN \$250 □ GAMES BUNDLE DEAL \$200 □ We cannot participate in this year's event. Please accept this donation of \$ □ We are unable to support this event. Please contact us to discuss additional JA event opportunities. **PAYMENT OPTIONS** □ Please Invoice □ Check made payable to: *Junior Achievement of the Michigan Great Lakes* □ Credit Card Number _____ Expiration _____ CVV____ □ Mastercard □ Visa We do not accept American Express; only if you pay online. Discover

BILLING INFORMATION

Signature

Business/Organization Name

Contact Name

Email

Address

City

State

Zip

Date